VCPEA, Inc.

Virginia Coalition for the Prevention of Elder Abuse, Inc.

Post Office Box 70054

Richmond, Virginia 23255

info@vcpea.org

MINUTES for BOARD OF DIRECTORS MEETING University Baptist Church, Charlottesville, VA September 13, 2017

Present: Cathy DeVore, Diane Hoffman, David Hominik, Marjorie Marker, Joyce Martin, Howard Mason, Irene Osei, Susan Umidi

On Telephone: Melissa Harper, Gwen Ingram, Michele Leith, Courtney O'Hara, Bridgette Roseman, Chris Stone, Brooke Thomas, Joyce Walsh

Absent: Michele Sorenson

1. Welcome and Introductions

President Susan Umidi called the meeting to order and introductions were made.

Joyce Martin nominated Howard Mason, Irene Osei, and Brooke Thomas for Board membership. Diane Hoffman seconded; all in favor.

2. Review of Minutes

Susan Umidi noted that Josh Barber and Katie Benghauser from SeniorNavigator will be present at the next Board meeting to discuss progress on our web development. Minutes don't need to be changed, but current minutes should reflect this change. David Hominik moved and Joyce Martin seconded approval of minutes.

3. Treasurer's Report

There is currently \$24,146.41 in checking, \$12,038.00 in savings, and \$61,750.75 in Davenport Investments. Courtney O'Hara approved the report, and Marjorie Marker seconded it.

4. Committees

a. Matrix

Susan Umidi presented the committee matrix and asked if the new members would choose one or more committees. The standing committees are:

- Awareness (Professional and Public Awareness have been combined). Susan Umidi and Chris Stone.
- Finance David Hominik and Joyce Martin
- Nominating Joyce Martin, chair. Members are David Hominik and Diane Hoffman.
- Membership Melissa Harper, Joyce Martin, and Brooke Thomas
- Executive Susan Umidi, President; Marjorie Marker, Vice President; Courtney O'Hara, Secretary, and Joyce Martin, Treasurer
- By-laws David Hominik, chair
- Advocacy and Outreach Chris Stone, chair. Members are Howard Mason and Irene Osei.
- Conference Susan Umidi, chair. Members are: Joyce Walsh, Melissa Harper, Marjorie Marker, Joyce Martin., Courtney O'Hara, Cathy DeVore, Diane Hoffman, Howard Mason, Irene Osei, and Bridgette Roseman.
- TAPAS Grants Joyce Martin, chair. Members: Courtney O'Hara, Melissa Harper, and David Hominik
- Social Media Chris Stone, chair; Members: Melissa Harper, Susan Umidi, and Brooke Thomas

b. By-laws

David Hominik stated that the by-laws have been reviewed; there were no changes recommended. Next by-laws review will be in 2018. David had researched requirements for VCPEA to be able to ask for donations. On the form that is filed with the Dept. of Agriculture and Consumer Services, either the President, Secretary, or Treasurer must affirm that the information is true and accurate by his or her signature.

c. Finance Committee

David Hominik reported that we started with \$50,000 investment in Davenport about 2 ¹/₂ years ago. Now the amount is close to \$72,000. He suggested that a letter be drafted to former board members explaining how VCPEA has grown over the years and to request donations.

d. Advocacy & Outreach Committee – no report

e. Conference Committee

Susan Umidi noted that our 2018 conference will be held at Kingsmill Resort in Williamsburg on May 30-June 1, 2018; a "save the date" notice has been sent out. The theme is "Respect and Protect." The conference committee is presently working on the roster of workshops and sponsors. A "Request for Proposals" was issued with a due date of October 13. Cathy suggested that poster sessions be included as well. Joyce Walsh confirmed that Kingsmill is offering the government rate (\$117.44) plus an \$8/day charge for parking. Attendees may stay up to three days before and after the conference at this rate. We need to stress that Kingsmill has a firm seven-day cancellation requirement.

Bridgette Roseman, Gwen Ingram, and Irene Osei will serve on the sponsor committee with Gwen being the keeper of the sponsor spreadsheet. Information on all sponsors and vendors must include an e-mail and physical address in addition to a contact name (for post-conference thank-you's). Cathy DeVore will be in touch with state dialysis units. Brooke Thomas will assist with

publicizing the conference to the medical community. Howard Mason offered to work with Michele Sorenson to get giveaways such as meals and coupons for attendees.

f. Training and Professional Awareness Support (TAPAS)

Joyce Martin stated that these are grants for training on elder abuse at the local and regional levels. We received two requests in the last year: Loudoun County APS and the Greater August Area Coalition against Adult Abuse. Google Docs have been used, but the revised application will include the mailing address for grant application submissions; applicants must put "TAPAS" on the envelope.

g. Social Media

Susan Umidi, Courtney O'Hara, Marjorie Marker, and Joyce Martin met with Katie Benghauser of SeniorNavigator and Josh Barber of V4 Development met to discuss our website refresh and logo. Susan noted that we are excited to improve our website and will reframe how we present ourselves to the public. We will not focus on perpetrators, but will support engagement of the older adult with a positive message. Courtney, Susan, and Margie will meet in the coming weeks to work on the text for the website.

h. Nominating Committee – no report

i. Membership – no report

5. Other business

David Hominik made a motion to donate \$100 to the church for the use of the room for the board meeting. Cathy DeVore seconded the motion. Joyce Martin abstained.

Meeting was adjourned at 12:30 p.m.

Next Board Meeting: Wed., November 8, 2017 (by conference call or in-person for those who can attend; Dept. for Aging and Rehabilitative Services, Room 101, 8004 Franklin Farms Drive, Henrico (across the street from the Dept. of Social Services Central Regional office where we usually meet.)

Next Conference Committee meeting is on Wednesday, October 25, 2017, at the VDSS Central Regional Office, 10:30 to 12:30, Lunenburg Room (just inside door to Suite 130).

Respectfully submitted,

Marjorie Marker September 21, 2017