

**VIRGINIA
COALITION FOR
THE
PREVENTION OF
ELDER ABUSE**

Jeffrey Byrd

Jeffrey Byrd
Coaching





CELEBRATING ELDERS

AND VALUING THOSE WHO SERVE THEM!

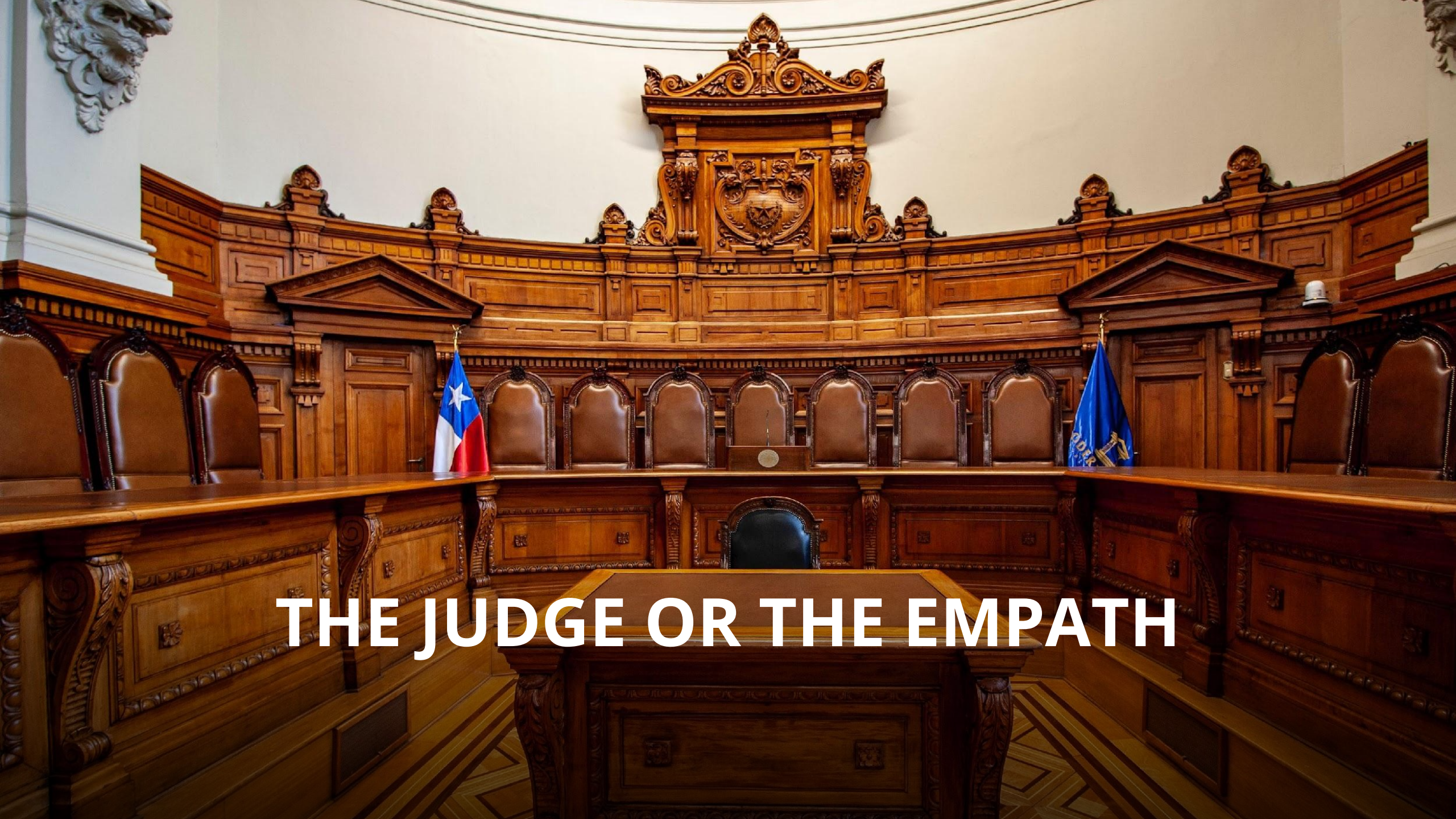
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CELEBRATING PEOPLE!

How well you celebrate yourself is how well you will genuinely celebrate others!





THE JUDGE OR THE EMPATH

RECOGNIZING THEIR STORY



-
- UNDERSTANDING
 - APPRECIATION
 - CELEBRATION
- 
- A decorative graphic in the top right corner consisting of a white plus sign, a white circle, and a white dot arranged in a vertical line.

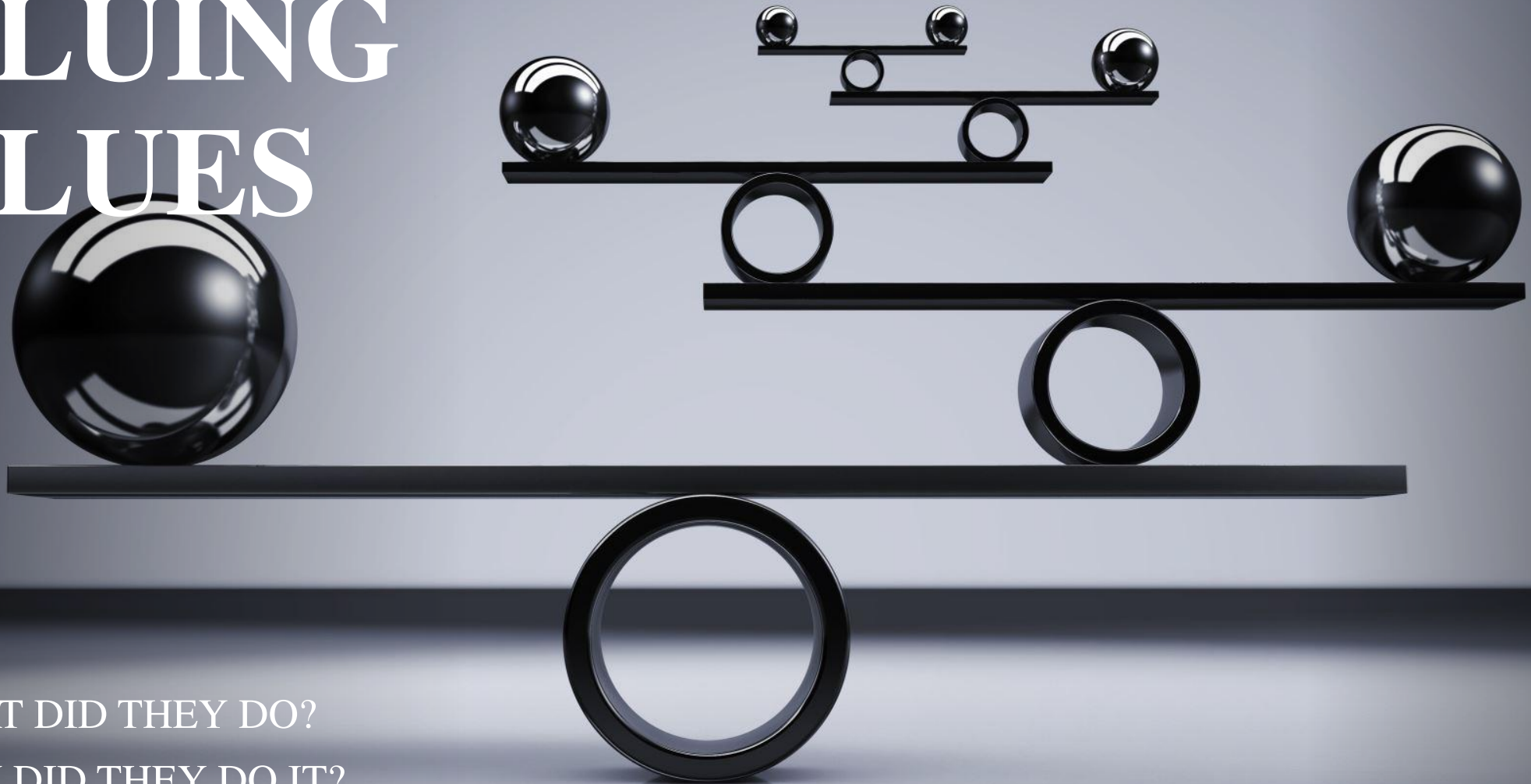


APPRECIATING THEIR STORY

- THEIR FEELINGS
- THEIR ACTIONS
- THEIR INTENTIONS




VALUING VALUES



- WHAT DID THEY DO?
- WHY DID THEY DO IT?
- WHAT VALUES DID THEY EMPLOY IN DOING IT?



A FEW VALUES

- EMPATHY
 - RESILIENCE
 - HOPE
 - PATIENCE
 - RESTRAINT
 - LISTENING
 - SELF-ESTEEM
 - COURAGE
 - COMPASSION
 - UNDERSTANDING
 - HONOR
- 

DISH CASE STUDY

- WHEN VALUES WERE TAUGHT AND IMPLEMENTED IN A SATELLITE DISH COMPANY FOR ONE YEAR-

- ATTRITION DROPPED FROM 80% TO 28%, SAVING THE COMPANY 1.3 MILLION DOLLARS!

*“WHEN I APPLY TRUTH TO YOU,
I BRING JUDGMENT.*

*WHEN I APPLY TRUTH TO
MYSELF,
I BRING TRANSFORMATION.”*

-DAWN YODER, CEO



*“OFF THE WALLS
INTO THE HEARTS,
MINDS,
AND ACTIONS”*

- MIKE POULIN



Photo Credit: Etsy

**LT. COLONEL
WILLIAM
SWENSON
SEPTEMBER 8,
2009**



LIVING THE VALUES



**CELEBRATION
+ VALUES =
POWERFUL
INFLUENCE**



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